IB Schools Australasia
Membership Information and Application Form
2023/24

Dear Principal/ IB Coordinator,

Thank you for your interest in joining our association. As an Association of International Baccalaureate® World Schools, IB Schools Australasia has been formerly recognised by the IB and we work closely with the IB to advocate on behalf of our member schools.

All Authorized, Candidate and Partner schools in Australia, New Zealand, Papua New Guinea, Fiji and islands in the South West Pacific are eligible to join IB Schools Australasia.

Purpose and Goals of IB Schools Australasia

The Association of Australasian IB Schools (AAIBS) was established in the late 1980s when the International Baccalaureate® was relatively new to Australasia. The aim of the association, when it began, was to support Australasian schools in delivering the International Baccalaureate® Programmes and to provide a network of professional support, information and service.

Through 2016 AAIBS underwent a re-branding and are now known as IB Schools Australasia.

Today the association remains committed to the original purpose. Its goals are:

- To promote the IB programmes and support IB schools within Australasia
- To provide professional support for teachers and schools in areas not covered by the IB
- To liaise with the IBAP Regional Office in matters affecting the interest of IB Schools in Australasia
- To support the IB in promoting its programs in the Australasian region
- To advocate for IB programs with government and educational agencies/organisations in Australasia

Annual Membership Fees

Our annual membership fees for 2023-2024 are as follows:

- Full Membership for *Authorised* schools is $600.00AUD (plus GST for Australian Schools)
- Associate Membership for recognised *Candidate* schools is $350.00AUD (plus GST for Australian Schools)
- Partner Membership for partner schools $250.00AUD (plus GST for Australian Schools)

Please note: if you have multiple campuses and/or multiple IB programmes run at your school you are only required to pay the membership fee once for the highest authorization status received.

Our membership year is 1 April – 31 March.

Current Membership of IB Schools Australasia

As of January 2023IB Schools Australasia currently represents the interests of 165 Authorised IB World Schools and 6 candidate schools. We represent a number of different types of IB Schools including single programme schools, dual programme schools and continuum schools.

Support for our Networks

IB Schools Australasia membership is not designed to replace membership to your local networks, but rather, we work with the local networks and the IB to ensure we represent and support the various IB groups and networks across Australasia.

Australasia is unique in the number and strength of our networks. It is important that these networks have a united voice in lobbying with Educational Authorities, Tertiary Admissions Centres, Universities and the IB.

We also provide a free presence on our website for Networks and we welcome them to advertise their professional learning opportunities through our newsletter, website and social media channels.

Benefits of Membership

Included below is a brief outline of our membership benefits for schools.

The following services are included as part of your Annual Membership Fee:

Employment Services *(Complimentary for all membership levels)*

- This complimentary service ensures your positions are highly visible to experienced IB educators and those looking to work in IB schools.
- In order to support our member schools all financial member schools are entitled to list their employment opportunities through IB Schools Australasia.
- All positions are advertised on our website (https://ibaustralasia.org/careers), Facebook and LinkedIn pages.
- Our employment opportunities bulletin is sent out weekly- positions are advertised each week until the closing date for applications.
- IB Schools Australasia aims to be the centralised hub for Employment Opportunities within IB Schools for our region.

School Promotion through our website *(Complimentary for all membership levels)*

- Only member schools are listed on our website at: https://ibaustralasia.org/schools
- Our Schools pages received over 70K views in 2019 and traffic to our Schools pages continues to grow. We saw a 4% increase to these pages (2019 compared to 2018)
- Our website is becoming a 'first stop' for parents seeking the details of IB Schools in our region.
- Our website has been optimised to ensure that it enhances the visibility of your school's website. The SEO – Search Engine Optimisation (*the process of affecting the visibility of your School's website in a search engine's organic (unpaid) search results*) is enhanced and the Domain/Page Authority (*the measure of the power of your school's website domain name in terms of search engine rankings)* is enhanced.
- Our School webpages now include a video feature, so you can profile videos of your school through our website and Vimeo channel.
- Schools are welcome to share news stories on their IB programme/s for inclusion on our website at https://ibaustralasia.org/articles and through our newsletter and Facebook page.

Newsletters for Member Schools *(Complimentary for all membership levels)*

- Our bi-monthly newsletters highlight developments and or opportunities for member schools.
- Our Newsletters can be sent to as many staff members in your schools as you require.

Lobbying on behalf of Member Schools *(Supporting Authorised schools)*

- We advocate and provide lobbying support as the need arises for our member schools in relation to the International Baccalaureate. Examples of this support include:
  - The introduction of Steven Wishart as the Relationships Manager for Australasia (2016-2018)
  - Working with IB schools in Victoria to ensure that their median ATARs for their IB students are included in the upcoming *Schools Directory (2019)*
  - Advocating for the introduction of Te Reo as an *ab initio* Subject in the Diploma Programme for New Zealand Schools
  - Personal Project moderation issues for MYP Schools
  - Ongoing work with the IB to ensure that the IB is well, and fairly, represented in the media.

Certificates for Students and accompanying Awards Booklet Templates *(Available to Authorised schools only)*

- Our Certificates for PYP, MYP, DP and CP students can be used for in school and state based awards ceremonies.
- We also provide an Awards booklet template that can be used for school and Network awards ceremonies to recognise student achievements.

Results Release Media Coverage *(Supporting Authorised schools)*

- Each year IB Schools Australasia requests data from the IB regarding student numbers in each state to publicize the DP exams each November and support media coverage of exam commencement.

- This information is also used to create a series of articles on our website outlining the achievements of Australasian Diploma Programme schools and provided to the media where requested.
- We are continuing to advocate for and work with the IB to ensure that data can be provided to the media in a timely manner to promote the successes of Australasia's DP students.

The following Membership benefits attract an additional pay per service charge:

Professional Learning *(Discounted rates for all membership levels)*

Our professional learning is designed specifically for our member schools and their needs. We design our events to enable schools to attend with minimum travel costs and affordable fees.

Our member schools receive discounted rates.

Our professional learning events include:

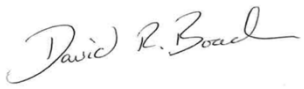
- The Annual Speaker Series
- The IB Schools Australasia Leadership Symposium
- The IB Schools Australasia Conference

We look forward to the reintroduction of our speaker series and conference once there is more clarity around travel and the COVID-19 pandemic abates.

Should you have any queries relating to membership of IB Schools Australasia, or if you have some feedback as to how IB Schools Australasia can further support your school please contact the IB Schools Australasia Executive Assistant, Phoebe Tocco by email at office@ibaustralasia.org or on her mobile +61 (0)457 490 500.

We look forward to working with you to make 2023 a very successful year.

Sincerely,



Mr David Boardman
Chair, IB Schools Australasia

Membership Application Form 2023/24

To join IB Schools Australasia please complete the Application and return the completed *Application Form* by email to: Rebecca Hammond, Executive Assistant, IB Schools Australasia at office@ibaustralasia.org

Upon receipt your school's Authorization status will be checked and your school will be provided with a membership number and an invoice issued for your membership fees.

School Contact Details:		
School Name:		
School Address:		
City:	**State:**	**Postcode:**
Country:		
School Phone Number:		
Purchase Order Number (please include if required by your school):		

Principal Contact Details:	
Principal Name:	
Principal or Headmaster:	
Principal Email Address:	
Principal's EA's Name:	
Principal's EA's/Office email address:	

Programme/ IB Coordinator details:

Directions: *Please ensure details are completed as appropriate for your school*

PYP Programme	
(please tick as appropriate) **() authorized ( )candidate ( )NA**	
Coordinator Name:	
Coordinator Email:	
Coordinator Phone:	
MYP Programme:	
(please tick as appropriate) **() authorized ( )candidate ( )NA**	
Coordinator Name:	
Coordinator Email:	
Coordinator Phone:	
DP Programme:	

(please tick as appropriate) **() authorized ( )candidate ( )NA**	
Coordinator Name:	
Coordinator Email:	
Coordinator Phone:	
CP Programme:	
(please tick as appropriate) **( )authorized ( )candidate ( )NA**	
Coordinator Name:	
Coordinator Email:	
Coordinator Phone:	

Marketing Contact Details:	
Member Schools are provided with a webpage on our website at: https://ibaustralasia.org/schools If there is a person responsible for marketing and communications please include their details here so we can contact them about keeping your page up to date.	
Contact Name:	
Contact Email Address:	
Contact Phone Number:	

Human Resources Contact Details:	
Member Schools are able to list free of charge as many employment opportunities on our website as required to resource their IB programmes. The details provided below will be used to contact your Human Resources Department and notify them of our services.	
Contact Name:	
Contact Email Address:	
Contact Phone Number:	

Accounts Payable Contact Details:	
Contact Name:	
Contact Email Address:	
Contact Phone Number:	

Directions: Please use the table below for any additional people you would like to add to IB Schools Australasia's newsletters.

Alternatively, please email Rebecca Hammond at office@ibaustralasia.org

Name	**Role**	**Email Address**	**Tick here if you would also like to subscribe to our Weekly Employment Bulletin**
