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AGM 2020: Welcome



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Quorum



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Items of Other business



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Confirmation of Record of
Motions of 2019 Annual General
Meeting



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Business arising not listed
elsewhere



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Income and expenditure
Statement: Fiona Godfrey

Financials: Income and Expenditure Statement

IB SCHOOLS AUSTRALASIA
BALANCE SHEET
AS AT 31ST MARCH 2020

Note	2020 \$	2019 \$
CURRENT ASSETS		
Cash & Cash Equivalents	46,221	64,470
TOTAL CURRENT ASSETS	46,221	64,470
TOTAL ASSETS	46,221	64,470
TOTAL LIABILITIES	-	-
NET ASSETS	46,221	64,470
MEMBERS FUNDS		
Retained Profits (Accumulated Losses)	46,221	64,470
TOTAL MEMBERS FUNDS	46,221	64,470

Financials: Income and Expenditure Statement

IB SCHOOLS AUSTRALASIA
INCOME AND EXPENDITURE STATEMENT
FOR THE YEAR ENDED 31ST MARCH 2020

	2020 \$	2019 \$
INCOME		
Interest Received	975	541
Membership Subscriptions	83,739	42,516
Conference & Workshops	88,021	24,130
	172,735	67,187

Financials: Income and Expenditure Statement

IB SCHOOLS AUSTRALASIA

	2020	2019
EXPENSES		
Branding & Marketing	4,934	4,040
Audit Fees	1,375	1,144
Bank Fees and Charges	322	107
Consulting Fees - IT	4,899	550
Filing Fees	1,016	195
Honorarium - Executive Assistance	34,629	28,646
Insurance	3,620	3,180
Legal & Education Fees	97,582	15,817
Postage	645	256
Printing & Administration	2,924	1,220
Travel, Accommodation & Meetings - Local	25,124	24,083
Web Hosting - Overseas	10,597	-
	3,120	2,540
Total Expenses	190,084	81,828
Profit (loss) from ordinary activities before income tax	(18,249)	(14,641)
Income tax revenue relating to ordinary activities	-	-
Net Profit (loss) attributable to the Association	(18,249)	(14,641)
Opening Retained Profits	64,470	79,111
Net Profit (loss) attributable to the Association	(18,249)	(14,641)
Closing Retained Profits	46,221	64,470

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AGM 2020: Chair's Report
Mr Ashley Coats

Standing Committee and Executive Assistance



Not pictured:
Maria Coate
(tenure expired February 2020)

Continued Growth of IB Schools Australasia

Our membership grew 22% during 2019-2020 with 145 full member schools and 18 Associate member schools (up from 121 full member schools and 12 Associate member schools in 2018-2019).


Throughout 2019 our services continued to expand for our member schools:

- In May 2019 we hosted 6 Speaker Series events
- We hosted our first Leadership Symposium in August 2019
- We have continued our letter to networks and the continued growth of our Careers Service
- October 2019 saw the addition of certificates for CP students as part of our offering to member schools.

Effects of COVID-19 


- Postponement of the Speaker Series
- Postponement of IBSA2020
- Introduction of videos and virtual tours to our school pages
- News stories on our Member Schools
- Introduction of IBSA Webinars
- Introduction of Virtual AGM




Continued development of our Benefits of Membership 


The following services are included as part of your Annual Membership Fee:


- Employment Services
- School Promotion through our website
- Lobbying on behalf of Member Schools
- Certificates for Students and accompanying Awards Booklet Templates
- Newsletters for Member Schools
- Results Release coverage




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Members hub
Now available on the website
www.ibaustralasia.org/join

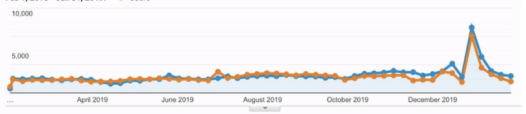






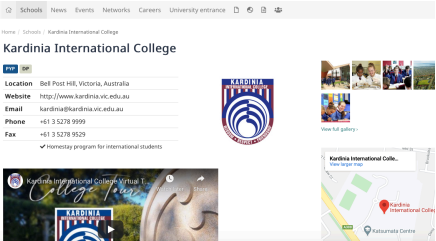

→ **ORGANIC SEARCH** | Organic search traffic has increased 10% year on year. Some of the work we've done with Google snippets (just reorganising data on pages/articles/index pages) has helped drive a boost since September (see graph below of blue line improving against the same period last year)

◆ The primary driver is an audience searching for ATAR conversion information

Feb 1, 2019 - Jan 31, 2020: ● Users
Feb 1, 2018 - Jan 31, 2019: ● Users

School promotion opportunities at www.ibaustralasia.org 

Social Media Pages: 

IB Schools Australasia has pages on LinkedIn and Facebook.

<https://www.facebook.com/IBSchoolsAustralasia>

<https://www.linkedin.com/company/aaibs>





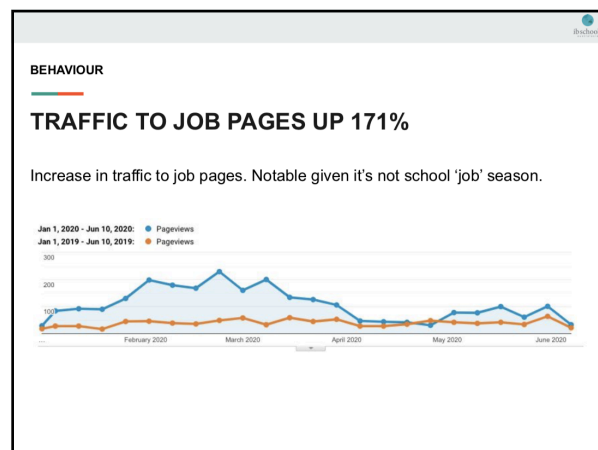
Careers @ www.ibaustralasia.org
1000+ positions now advertised


IB Schools Australasia aims to become the centralised hub for IB-related employment opportunities in our region.

All financial member schools are entitled to list as many positions as required to support their IB programme/s.

Currently 63 member schools are signed up to post positions through our website.

This service is designed so that all schools can use it. Advertisements can be placed with directions to a centralised employment portal.



How do I advertise our Employment opportunities?

- The first step to this process is to sign up for admin responsibilities on our website.
- To do this please visit: <https://ibaustralasia.org/careers/admin-signup>
- Approval is usually granted within the same working day.
- To download the directions visit: <https://ibaustralasia.org/join> or email Bec at office@ibaustralasia.org





IBSA WEBINAR

Shifting Pedagogy

How might we craft opportunities to expand learning experiences in an increasingly blended learning world?

Presenter
Louka Parry






IBSA WEBINAR

Activating Agency - Student Agency


Presenter
Louka Parry






Working with the IB and advocating for our member schools


- Thank you to all of the team at the IB for their ongoing support of the association. In particular we would like to take this opportunity to thank: Steven Wishart, Abigail Santilian, Indra Ang, Stefanie Leong and Pei Wen Cheong.





Plans for 2021

- The Standing Committee continues to be committed to providing services to meet the needs of member schools and has commenced exploring other services which might be offered. This has continued to be a major focus of meetings held in 2019 and early 2020.
- With the COVID-19 pandemic affecting in-person professional learning the association's work for 2020-21 has moved away from providing in-person events for the moment, however we look forward to the resumption of our face-to-face services in 2021, with this moment being used to strengthen our online presence and marketing and HR services to our member schools.





Do you have suggestions on ways we could further support your schools?

Our most popular services come directly from needs raised by our member schools. If you have any suggestions or questions please email us at office@ibaustralasia.org





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Appointment of Auditors



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Election of the Standing Committee

Election of the Standing Committee 2020-2022 





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Close of Meeting