



ib schools
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IB Global Conference 2018 Singapore



‘Supporting IB Schools in Australasia since 1989’

IB Schools Australasia (formerly AAIBS) was established specifically to assist IB World schools, providing a network of professional support, information and service.

The association is a not for profit organisation run by an elected standing committee of leaders in IB World Schools who volunteer their time and expertise to support and further the IB mission in Australasia.

Standing Committee Office Bearers 2018

Chair:

Ashley Coats, *Director of Curriculum and Programmes, Mercedes College*

Secretary:

David Boardman, *Senior School Principal, Kristin School*

Treasurer:

Brett Darcy, *Former Principal, Rose Park Primary School (co-opted)*

Immediate Past Chair:

Susan Just, *Principal, Lauriston Girls' School*



Standing Committee Members 2018

Karen Abraham , *Deputy Principal and IB Coordinator, Cleveland District State High School*

Fiona Godfrey, *Principal, Radford College*

Natalie Jensen, *Assistant Principal K-12, Preshil*

Kath Kayrooz, *Principal, Queensland Academy for Science, Mathematics and Technology*

Antony Mayrhofer, *Director of Learning Services, IB Diploma Programme co-ordinator, St Paul's Grammar School*

Judy Rutter , *IB Coordinator, Head of Year 12, The Kilmore International School*

Anne Wallington, *Head of Senior School, Methodist Ladies' College, Kew*



Co-opted Standing Committee Members 2018

Assoc Prof Kay Margetts, Associate Professor Early Childhood Studies, Assistant Dean (International), Coordinator IB Programs Melbourne Graduate School of Education, The University of Melbourne

Kathy Saville, Deputy Director of Curriculum, Wesley College, Melbourne

Brett Darcy, Former Principal, Rose Park Primary



Benefits of Membership



- **Employment Services:** Free of charge advertisement of school positions through our website (new in 2018) and on social media
- **Access to Professional Learning:** specifically designed for our Member Schools
- **Access to courses for students:** PYP Student Speaker Series (New in 2018) and MYP Student Speaker Series
- **School Promotion Opportunities:** on our website and through social media
- **Networking Opportunities:** Our complimentary AGM professional learning event and Speaker Series events are designed to allow for inter school networking opportunities.
- **Newsletters for Member Schools:** highlighting developments and or opportunities for member schools
- **IB Schools Australasia Certificates for Students**
- **Awards booklet Templates:** *In 2017, we introduced an Awards booklet template that could be and Network awards ceremonies to recognise student achievements.*
- **Lobbying support** for Member Schools in relation to the International Baccalaureate



Professional Learning Package



For the first time, the Speaker Series was recorded in 2017. The recording on Martin Westwell's presentation *Changing Challenge: using creativity for disposition and differentiation* is available for purchase by member schools as part of the 2017 Professional Learning Package.

The Professional Learning Package includes:

- **A recording of the 2017 Speaker Series** 'Changing Challenge: using creativity for disposition and differentiation' presented by Prof Martin Westwell in Melbourne.
- **Sent to schools as a password protected weblink** for download by schools. The weblink will allow viewing multiple times through the internet. Alternatively the recording may also be downloaded by your school and saved to the device of your choice for viewing without an internet connection.
- **A list of Professional development questions** that are mapped to the PYP, MYP and DP Standards for use in an in-house Professional learning session to accompany viewing of the video recording.

Fees:

The professional Learning Package is available to all member schools who are not within 80km of the 2017 presentation venues as well as those schools who sent participants to the 2017 Speaker Series.



\$200 - Member schools (who are outside the 80km boundary of the presentation venues).

2018 SPEAKER SERIES



The Association is a recognised provider of professional development by the IB. We provide professional learning activities to enable member schools to participate in with an affordable fee and minimum travel costs.

In 2018 IB Schools Australasia will host the fourth Annual Speaker Series as a commitment to the professional support of staff of member schools. The Visiting Speaker Series is designed to bring to the member schools and wider community with an interest in the IB, presentations which inform, challenge and inspire participants. These will also be designed to promote the IB and the ideals of the programmes.



2018 SPEAKER SERIES



The Visiting Speaker Series brings the expertise and experience of Dr John Willison for broad-reaching conversations that motivate and educate.

The theme of this series will be:

Models of Engaged Learning and Teaching for amplifying approaches to learning, PYP through to DP

Venues and Dates:

Auckland Thursday 10 May, 2018 at 5.00 pm (Kristin School)

Melbourne Monday 14 May, 2018 at 5.00pm (Methodist Ladies' College, Kew)

Brisbane Thursday 17 May, 2018 at 5.00pm (QASMT)

Canberra Monday 21 May, 2018 at 5.00 pm (Radford College)
NEW

Adelaide Wednesday 23 May, 2018 at 5.00 pm (Mercedes College)



2018 SPEAKER SERIES



The Fourth Annual Speaker Series will be held in May on the following dates:

Auckland Thursday 10 May, 2018 at 5.00 pm (Kristin School)

Melbourne Monday 14 May, 2018 at 5.00pm (Methodist Ladies' College, Kew)

Brisbane Thursday 17 May, 2018 at 5.00pm (QASMT)

Canberra Monday 21 May, 2018 at 5.00 pm (Radford College) *NEW*

Adelaide Wednesday 23 May, 2018 at 5.00 pm (Mercedes College)



2018 STUDENT SPEAKER SERIES FOR MYP SCHOOLS



ATL Skills for the Year 10 Personal Project (PP)

Dr John Willison – University of Adelaide



This is an interactive session that is delivered as an in school workshop designed to empower students to make their thinking visible (metacognition) by deepening their awareness of, and use of, Approaches to Learning for their Personal Project.

John uses stimulating examples to help students to visualizing their thinking processes. The session is designed to maximise student engagement early in the Personal Project yet can be adapted for lower year levels.



2018 STUDENT SPEAKER SERIES FOR PYP EXHIBITION SCHOOLS



MELT Approaches to Learning towards the PYP Exhibition

Dr John Willison – University of Adelaide



This session is delivered as an in school interactive workshop that uses stimulating examples to help students (and their teachers) to understand their thinking processes through the use of the Models of Engaged Learning and Teaching (MELT). The session is designed to maximise student engagement early in their work towards the Exhibition, yet can be adapted for lower year levels.

About John:

John's principle research interest centres around the ways that academics conceptualise and implement the explicit development of students' research skills in content-rich courses.



School promotion opportunity

www.ibaustralasia.org

The website provides member schools with the opportunity to maintain an IB Schools Australasia profile page with an IB Australasia profile URL (<https://ibaustralasia.org/schools>).

In addition to increasing your profile to parents and potential students this feature has two significant benefits for member schools:

- The SEO - Search Engine Optimisation - the process of affecting the visibility of your School's website in a search engine's organic unpaid search results is enhanced
- The Domain/Page Authority (the measure of the power of your school's website domain name in terms of search engine rankings) is enhanced.

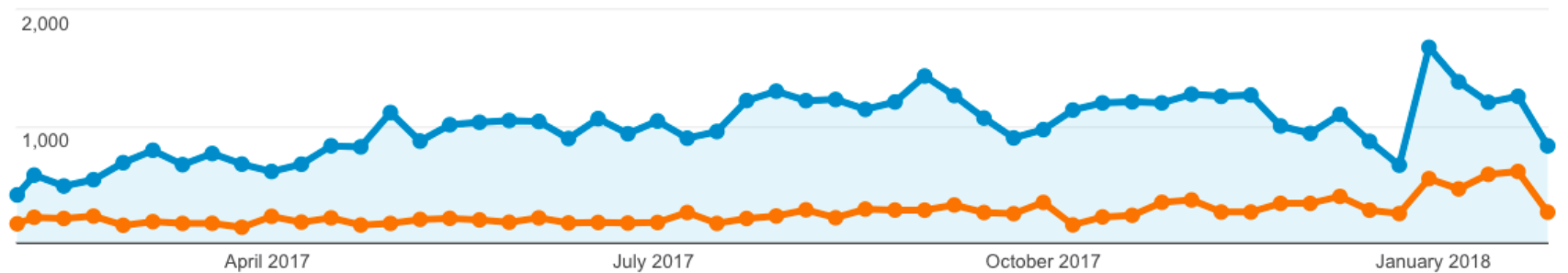


BEHAVIOUR

TRAFFIC TO SCHOOL PAGES UP 285%

Redesign of school pages incl. vanity URL (e.g. <https://ibaustralasia.org/schools/azc>) results in 52855 pageviews (+39124)

Feb 1, 2017 - Jan 31, 2018: ● Pageviews
Feb 2, 2016 - Jan 31, 2017: ● Pageviews



RECOMMENDATIONS

TRAFFIC TO SCHOOL PAGES UP 285%

- Build social referrals by promoting Facebook / LinkedIn channels
- Build traffic from NZ and APAC by targeted content addressing needs / issues of these regions
- Build content around top topic term 'ATAR conversion / University Entry'
- Continue to build value on school profile pages by linking IBS produced and third party (i.e. from school websites & media)

Careers @ www.ibaustralasia.org

IB Schools Australasia recognises that our Member Schools are employers of choice.

In 2017 IB Schools Australasia introduced advertising of school positions through our Employment Opportunities Bulletin, Facebook and LinkedIn Pages.

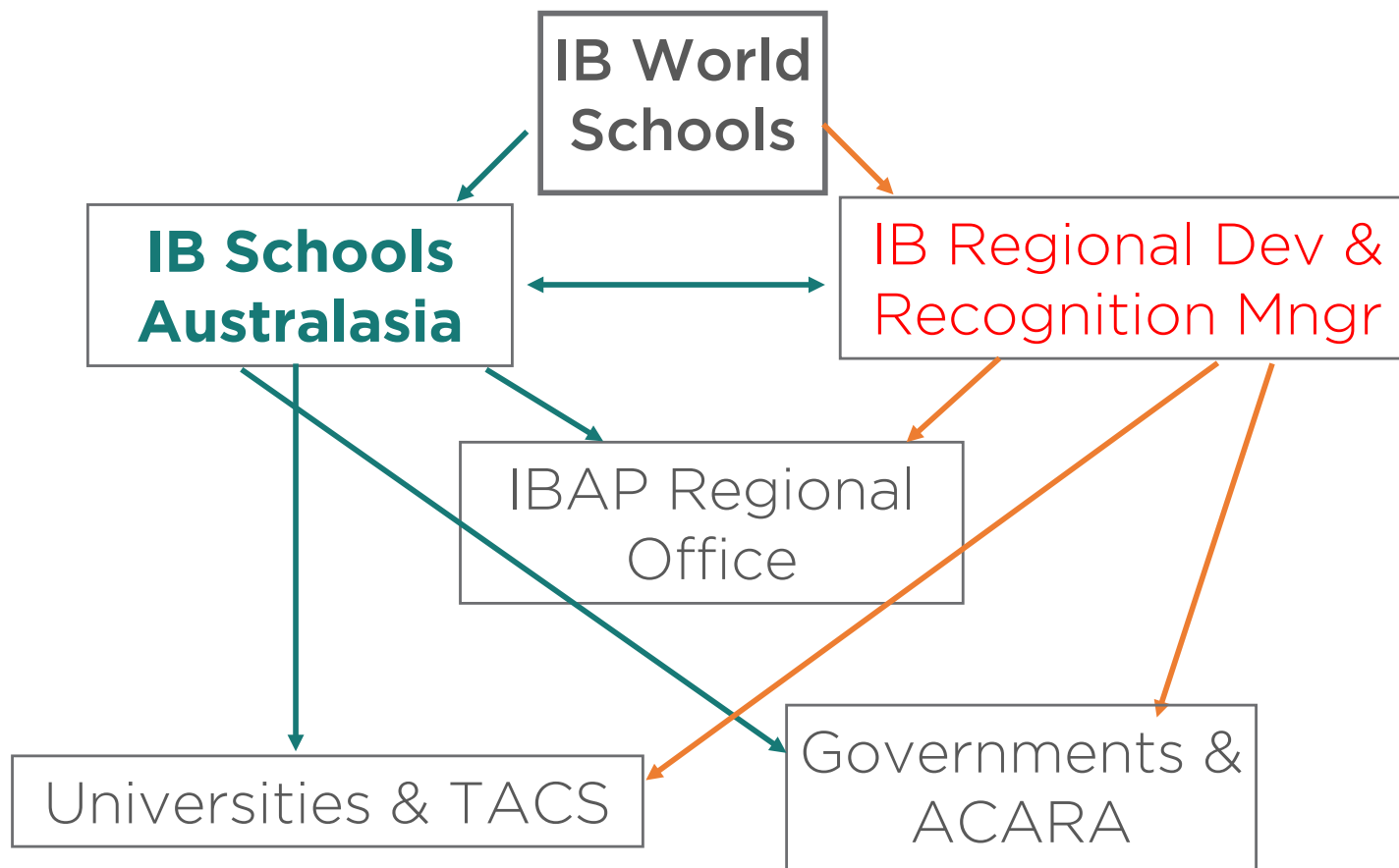
In 2018 we have introduced a Careers Hub on our website at: <https://ibaustralasia.org/careers>.

All financial member schools are entitled to list as many positions as required to support their IB programme/s.

Advocating for Member Schools

- Early release of results for the Diploma Programme
- Moderated MYP Personal Project results

How we Advocate for you



Certificates for Students

IB Schools Australasia provides to members, free of charge, certificates that can be presented at various ceremonies at a state and individual school level.

PYP:

- Certificate of Participation

MYP:

- Certificate of Distinction
- Certificate of Merit
- Certificate of Outstanding Service as Action

DP:

- Certificate of Distinction
- Certificate of Merit
- Certificate of Outstanding Creativity, Action and Service
- Certificate of Participation



Awards Program Booklet Templates

AWARDS
CEREMONY
2017

Certificate of Distinction Recipients

In recognition of outstanding achievement in the International Baccalaureate Diploma Programme, Certificates of Distinction are awarded to graduates who have gained an IB score of 40 points or more.

Recipients:

In 2017 IB Schools Australasia provided a new service to our member schools: Awards Program Templates to accompany our suite of Diploma Programme certificates for use by Australasian Networks and Member Schools.

The use of the Awards Program Templates are optional.

The templates have been created for maximum adaptability.

The Templates are available in two formats:

- Pre-designed Microsoft Word Templates
- JPEGS for use with InDesign

These Template bases can be printed on the selection of your choice, either in house or by external printing company.



Plans for 2018 and beyond

- Closer communication with Networks – quarterly updates on what is happening at IB Schools Australasia
- 2019 IB Schools Australasia Conference? Discussion Point
- Strategic Plan

Goals of IB Schools Australasia

Today the association remains committed to the original purpose. Its goals are:

- To promote the IB programs and support IB schools within Australasia
- To provide professional support for teachers and schools in areas not covered by the IB
- To liaise with the IB in matters affecting the interest of IB Schools in Australasia
- To support the IB in promoting its programs in the Australasian region
- To advocate for IB programs with government and educational agencies/organisations in Australasia



Questions?

Not a member?

Come and talk to us and we will get your details.